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GOLD MEDAL

Dahlias
and
Gladiolus



ANNUAL and PERENNIAL
PLANTS

FLOWERING SHRUBS
ROSES and EVERGREENS
CANNAS, LILIES
and many other

NOVELTIES of MERIT



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WHOLESALE AND RETAIL

Landscape Service

Member of
Massachusetts Horticultural Society

BEATRICE
FLORAL GARDENS

630 SOUTH MAIN STREET

SHARON, MASS.

— Phone Sharon 776

Dahlias

	TYPE	TUBER
America's Glory, red tipped white	F D	\$.50
Alice Green, large orange	I D	1.00
Alta Ray, salmon orange	F D	1.00
Alice Whittier, sulphur yellow	H C	.50
Andreas Hoffer, creamy pink	C	.50
Achievement, gold and bronze	I D	2.50
Avalon, fine yellow	I D	.35
Amelia Earhart, apricot, buff and salmon	S C	10.00
Bob Pleuse, maroon tipped white	I D	.50
Chas. Reed, petunia red	F D	1.50
C. Eureka, fine white	I D	.50
C. 2406, ruby fuschia	F D	.75
City of Jackson, yellow and chrome	F D	1.00
California Beauty, copper color	C	1.50
Donna California, deep rose pink	F D	1.50
Datso, glowing rose pink	I D	1.00
D. W. Morrow, cardinal red	I D	1.50
Edna Ferber, coral and old gold	S C	.75
Eagle Rock Beauty, pink and cream	S C	.50
Eagle Rock Fantasy, lavender pink	F D	1.50
Elite Glory, large red	F D	.50
Edith Beryl, yellow and jasper pink	S C	.50
E. C. Bull, pure white	F D	.50
El-Rey, golden salmon	F D	1.00
Elkridge, white	S C	.50
Ellinor Vanderveer, rose pink	I D	.25
Elite Gem, lemon and chrome	C	.75
Emperor, salmon rose	I D	1.00
Fort Washington, large deep maroon	F D	.75
Fort Monmouth, purplish maroon	S C	.75
Frazier, red tipped yellow	F D	1.00
Farcot, purple tipped white	C	.50
Frau O. Bracht, light yellow	C	1.50
Governor Fuller, tyrian rose	I D	.50
Grace Curling, cattleya lavender	I D	.75
Graf Zeppelin, pure white	I D	.75
Golden Acre, golden yellow	C	.50
Golden Sonne, apricot yellow	C	.75
Gilda Grey, lilac and rose	F D	.25
Grace, white	F D	
Governor Larson, apricot and yellow	I D	1.50
Girl of Hillcrest, brilliant Mikado orange	I D	2.00

Dahlias

	TYPE	TUBER
Harry Mayer, pale rosaline lavender	F D	.35
Indiana Moon, pink and lavender	F D	2.00
Jane Cowl, buff and gold	I D	.35
Jean Hare, golden buff	C	.50
Jean Trimbee, petunia violet	S C	1.00
Janet Southwick, tyrian rose	I D	3.00
Jersey's Beauty, true pink	F D	.20
Jersey's Beacon, Chinese scarlet	F D	.25
Jersey's Glory, orange	F D	1.00
Judge Leon McCord, old rose and gold	F D	1.00
Kathleen Norris, rose pink	F D	.50
Kentucky, salmon	F D	.50
King Midas, yellow	F D	.75
Kroon Jewel, rich golden bronze	C	1.00
Kareol, yellow tipped red	C	4.00
Karl Bonawitz, carmine rose	C	3.00
Kentucky Red, flaming scarlet	F D	1.50
La Fiesta, buttercup yellow and red	I D	5.00
Lilac Glory, violet rose and silver	C	2.00
Mabel Goodacre, even mauve	I D	.75
Margaret W. Wilson, lavender and white	I D	.25
Marshall's Pink, pink fine cut flower	F D	.25
Monmouth Champion, brilliant orange	I D	.75
Mrs. Galvin, yellow tipped white	I D	.75
Mrs. A. E. Wheeler, fuschia color	F D	1.00
Mrs. Geo. Skeen, old rose and mulberry	I D	1.00
Mrs. A. B. Seal, large old rose	I D	1.00
Mrs. E. Seedham, orange scarlet	I D	1.00
Miss California, oriental fuschia	I D	1.00
Mrs. I de ver Warner, mauve	I D	.25
Marmion, golden yellow	I D	.50
Nanaquaket, orchid	I D	.50
Orange Beauty, salmon orange	F D	.75
Orpin, golden yellow	F D	1.00
President Wilson, garnet-tipped white	I D	1.00

Dahlias

	TYPE	TUBER
Peter Pan, pink	F D	.50
Pop Stewart, lavender	I D	.25
Pansy G. White, fine yellow	C	3.00
Rapallo, mahogany and gold	F D	.50
Royal Beauty, deep rose red	I D	1.00
Robert E. Lee, bright red	C	1.50
Robert Groff, lavender and white	I D	1.50
Robert Treat, American beauty		
rose	I D	.35
Rudy Vallee, chrome yellow and red	C	2.50
Satan, scarlet and gold	C	5.00
Starlight, bright gold	S C	.75
Snowwhite, pure white	I D	2.00
Snow Boy, pure white	C	.75
Star of Bethlehem, white	S C	1.00
Supreme Glory, yellow and red	I D	.75
Sunny Jersey, lemon yellow	I D	1.00
Sanhigan Delice, deep pink	I D	.50
Salem's Pride, purple and silver	I D	.75
Seals, Californian, golden yellow	I D	1.00
Snowdrift, white	F D	.35
Thomas Edison, royal purple	F D	.75
Treasure Island, apricot and gold	I D	1.00
The World, purplish rose	F D	.50
The Commodore, light yellow	I D	1.00
The Lemonade, yellow	I D	.50
Valentino, salmon pink	I D	.50
Violet Wonder, violet color	I D	.50
Walk Over Prince, red and gold	F D	.75
Western Giant, bright orange	F D	1.00
White Wonder, pure white	I D	6.00
Yellow Beauty, light yellow	I D	.75
Yosemite, amaranth pink	C	1.50

Abbreviations

I D—Informal Decorative

F D—Formal Decorative

S C—Semi-Cactus

C—Cactus

Pompom Dahlias

All colors. My selection of 12, no two alike.

\$2.00 per 12

All fine cut Flower Varieties

Amber Queen, amber and buff	each \$.25
Dew Drop, lavender pink	.25
Dot, perfect white	.50
Fashion, orange	.25
Goldilocks, gold deepening at center	.50
George Ireland, deep lavender	.35
Golden Queen, fine yellow	.25
Johnny, dark red	.25
Little Herman, red tipped white	.25
Montaug Wooster, purple	.25
Sunset, perfect orange	.35
San Toy, pink and cream	.25
Snowclad, white	.25
Vivid, perfect red	.35

Miniature Art Dahlias Dwarf

Camelia, bright orange, flame centre	.50
Garden Love, old rose and salmon	.35
Kitty Bellair, rich amaranth red	1.00
Little Jewel, delicate pink	.35
Merki, pale lavender, purple centre	.50
Muriel, old rose and apricot	1.00
Pink Pearl, bright pink	.35
Rhoda, russet and orange	.50
Ruth McGredy, tyrian pink	1.00
Rufus, red	.35
Skippy, white tipped rose	1.00
Sweetheart, crimson tipped white	.50
Teddy Johnson, white tipped tyrian rose	.50
Tiny, apricot and orange	1.00
Tricolor, yellow tipped cardinal	.50

English Mignon Dahlias

Dwarf

Mixed Colors

10c each, \$1.00 per 12

These small single Dahlias are fine for planting in border, and for cut flowers.

Hardy Perennial Plants

Phlox—Albert Leo Schlargeter (new)

One of the best red phlox. Strong, healthy grower. Well branched with large clusters of carmine scarlet flowers each \$.50

Beacon, bright cheery red, very showy .25

Camillo Schneider (new), clear brilliant scarlet, an improved Beacon .75

Caroline Van Denburg (new), nearest to blue. Large individual flowers, parma violet blue .50

Daily Sketch (new), large salmon pink with faint eye .50

Debs, salmon pink, very showy .35

E. I. Farrington, soft salmon, pink .35

Elizabeth Campbell, a fine pale pink .35

Enchantress, bright pink .35

Gustave Lind (new), dwarf variety of beautiful salmon red .50

LaVague, lavender pink .25

Miss Lingard, an early white with glossy foliage, and fine grower. Flowers all summer .35

Millie Van Hoboken, large soft pink flowers .35

Purity, an early pure white .35

The Bride, white with carmine eye .35

Richard Wallace, white, faint pink eye .25

Hardy Perennial Plants

Queen of Beatrice Gardens, (new seedling)
 very large heads of bright rose with
 deeper eye. Fine grower and foliage .75

Ground Phlox Subulata, pink, white or lilac .25
Ground Phlox, vivid bright rose pink .50

Aconitum (Monks hood), deep purplish-
 blue flower, sturdy plants with glossy
 foliage .35

Delphiniums (Larkspur), Hollyhock strain,
 mixed colors, field clumps. per
 clump 25c to \$1.00

Double Butter Cups, yellow and orange
 each 25c to \$1.00

Shasta Daisy, large white daisies .25

Achille Yarrow, Perry's white double flow-
 er. Fine mixing in bouquets .25

Agrostemma, Mullen pink. Bright rose
 flower set off by silver foliage .25

Alyssum (Rock Madwort) Sextile com-
 pactum. Masses of bright yellow flow-
 ers in spring. Fine for rockery .35

Aquilegia (Columbine), all colors
 each 25c to .50

Arabis, Rock cress, white flowers .25

Armeria (Thrift) pink flower, evergreen fo-
 liage .35

Artemesia, silver king, silver foliage .25

Artemesia (sage brush), tall, baby breath
 like flower, fine for cutting .25

Asclepias (butterfly weed), orange scarlet
 blossoms .35

Asters, hardy, assorted, all colors .25

Astible (Spirea) pink, rose, lilac and white .35

Buddleia (butterfly bush), lilac flowers all
 summer. Good for cutting .50

Campanulas in variety .25

Centaurea, hardy batchelor button, blue .35

Hardy Perennial Plants

Chelone, pentstemon, bright scarlet	.25
Chrysanthemums in variety of colors	.25
Dianthus, hardy pink in variety, all colors	.25 and up
Dielytra (Bleeding Heart)	.50
Donoricum (Leopards Bane), large bright yellow daisy-like flower	.35
Gaillardia (Blanket Flower), red and gold	.25
Gypsophila (Baby Breath), paniculata	.35
Helenium, large golden yellow flowers	.25
Heuchera (Coral Bells), bright rose	.35
Hibiscus (Mallow), mixed colors	.35
Hollyhocks, mixed colors	\$1.50 per 12
Iberis (Hardy Candytuft), white flower	.35
Iris, German, all varieties	10c each and up
Iris, Japanese, all fine varieties	25c each and up
Iris Pumila, miniature dwarf iris	.25
Iris Siberica, blue	.25
Liatris, gay feather, long spikes of rich purple flowers, fine for cutting	.25
Lupinus, mixed colors, blue, white, rose	.25
Lychnis (Viscaria), fine double rose flower, very showy	.35
Lychnis, Multese Cross, mixed colors	.25
Poppy, Mrs. Perry, salmon color	.35
Poppy, Orientale, red	.35
Platycodon, Balloon Flower, blue	.25
Plumbago Larpantae, dwarf spreading, deep blue flowers	.25
Primula (Primrose), mixed colors	.35
Pyrethrum, Painted Daisy, mixed colors	.25
Sedums, in variety	.10
Stokesia, Corn flower, aster blue	.35
Tritonia (Red Hot Poker) orange scarlet	.35
Veronica, in variety	.35
Viola, Jersey's Gem, blue	.35
Daphne Cneorum, garland flower, pink	each 50c to \$1.50
Peonies, all varieties named	each 10c to \$5.00

Gold Medal Gladiolus

We grow over 300 varieties of Gladiolus including many new varieties of our own origin, and other originators.

Standard, large flowered, all colors, and many ruffled Gladiolus mixed. All guaranteed to flower the first season.

\$2.00 per 100 -- \$15.00 per 1000

All Flowering-size Bulbs

	Per 12	Per 100
Albania, white	.25	2.00
Ave Maria, dark blue	1.00	6.00
Betty Nuthall, cream and apricot	.50	3.50
Betty Snow, lavender, pink, large	.35	2.50
Crimson Glow, red	.25	2.00
Diana, dark red	.25	2.00
Darritt, lavender pink	.25	2.00
Dr. Elkins, white with purple throat	.35	2.50
Dr. Bennett, bright scarlet	.35	2.50
Ethelyn, golden yellow	.20	1.50
Evelyn Kirkland, rose pink	.25	2.00
Exquisite, American beauty rose	.35	2.50
El Dora, apricot and pink	.50	3.50
Fern Kyle, creamy yellow, large	.35	2.50
Gold, golden yellow	.35	2.50
Gold Eagle, yellow early	.25	2.00
Golden Dream, tall large yellow	.35	2.50
Gloriana, apricot pink	.35	2.50
Herada, dark lavender	.25	2.00
John Alden, yellow with red throat	.25	2.00
La Paloma, bright orange	.75	5.00
Louise, fine lavender	.25	2.00
Los Angeles, large clear pink cut flower	.25	2.00
Leon Douglas, tall large rose red	.35	2.50
Lavender Beauty, deep lavender	.25	2.00

Gold Medal Gladiolus

	Per 12	Per 100
Loyalty, fine yellow	.35	2.50
Longfellow, beautiful large pink	.35	2.50
Minuet, fine large lavender	.50	3.50
Mrs. F. C. Peters, deep lavender, darker throat	.35	2.50
Marmora, grayish blue	.35	2.50
Mrs. Dr. Norton, large creamy pink	.25	2.00
Madam Konynenberg, light blue	.75	5.00
Mrs. Clark, pink, darker throat	.35	2.50
Mrs. John Walsh, tall begonia rose	.50	3.50
Mrs. Pendleton, pink with dark red throat	.25	2.00
Mary Capen (new), orange tall	.50	3.50
Pink Wonder, large pale pink	.25	2.00
Primrose Princess, light yellow	.35	2.50
Princely, (new), large white	.35	2.50
Pink Beauty, beautiful large pink	.35	2.50
Purple Glory, maroon red, large	.35	2.50
Prince of India, brown, gray and rose	.50	3.50
Red Canna, tall red	.25	2.00
Richard Diener, salmon pink	.35	2.50
Sunnymeade, beautiful apricot orange	.25	2.00
Salmon Beauty, salmon, tall	.35	2.50
Virginia, large bright scarlet	.25	2.00
Twin Fires, pink, two red blotches	.35	2.50
Violet Beauty, petunia violet	.35	2.50
W. H. Phipps, tall large, salmon pink	.35	2.50
Wm. Badger, orange pink	.25	2.00

Many other gladiolus not here listed. Prices on request.

Gold Medal for large (150 sq. ft.) display of Dahlias.

Silver Medal for best, and most artistic, Basket of miniature Decorative Dahlias.

Silver Medal for best, and most artistic, Basket of Cactus Dahlias.

Silver Medal, and large challance trophy, for the most artistic Island display of Gladiolus.

First prize for best Basket of Gladiolus (25 blooms) with other flowers.

Sixteen first prizes at Brockton Fair, for large display of Dahlias and Gladiolus.

We will be pleased to quote special prices, on large orders wholesale or retail.

Quality is our best means of advertising, and we solicit your business on the basis of price, quality and fair dealing.

INFORMATION

ORDER EARLY

Time of shipment; unless you specify shipping date, your order will be shipped between May 15th and June 1st.

Dahlia plants on new varieties only at half price of tubers.

Guarantee

We guarantee all bulbs and plants to grow, if given reasonable care on arrival and after planting, if found otherwise please return at once.

Not responsible for any more than purchase price.

All orders must be accompanied with cash, money order, or check payable to Chas. A. Beatrice, Sharon, Massachusetts.

Our Specialty

PROFESSIONAL

LANDSCAPE SERVICE



Summer Bedding Plants: Geraniums, Fuschias, Verbenas, Lantanas, Ageratum, Heliotrope, Asters, Marigolds, Zinnias and many other worthwhile annuals and novelties for your garden.

Cut Flowers (summer and winter) for all occasions, and flowering potted plants for winter gardens.

Visit our gardens and rockery, and our dahlia and gladiolus farm during spring, summer and fall, and our greenhouses in winter.



VISITORS ALWAYS WELCOME

Large
Assortment
of
SHRUBS,
ROSES
and
EVERGREENS

